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Non-Monetary Sanctions as Tax Enforcement Tools: Evaluating California's Top 500 Program

Background

 Tax agencies around the world face challenges in enforcing compliance, particularly among high-debt taxpayers who often evade traditional monetary penalties. To address this, California introduced the "Top 500" program, a non-monetary tax enforcement tool that publicly discloses the state's largest tax debtors and threatens them with license suspensions.

Study Overview

 Using administrative tax microdata, this study examines how receiving an official notice of impending public disclosure and license suspension impacts tax payment behavior. By leveraging a quasi-experimental research design, the authors estimate the program's impact on payments, installment agreements, and overall compliance outcomes.

Learn More

- Angaretis, C., Galle, B., Organ, P. R., and Prohofsky, A..(2024),
 Non-Monetary Sanctions as Tax Enforcement Tools: Evaluating California's
 Top 500 Program. J. Pol. Anal. Manage.. doi:10.1002/pam.22595
- https://doi.org/10.1002/pam.22595

Key Takeaways

- The authors found that taxpayers who received an official notice paid an additional \$7,900 to \$18,300 over two years compared to those who did not, demonstrating a significant increase in payments.
- It was also found the likelihood of entering an installment agreement rose by 12 percentage points over two years, helping taxpayers by gradually settle their debts.
- Avoidance strategies were common, as many taxpayers took steps to make themselves ineligible for public disclosure, such as demonstrating financial hardship or filing for bankruptcy, with a 20 percentage point increase in ineligibility status after receiving the official letter.
- While the preliminary letters notifying taxpayers of potential disclosure had minimal impact, the official notice with a concrete deadline was found to significantly boost compliance.
- These findings suggest that public shaming and the threat of license suspension can be effective enforcement tools for tax collection, particularly among high-debt individuals.